

Thesis to A Book: Publishing the IR 4.0 Way

I have many ideas, but I do not know where to start?

Do you have a dream to have your book?

Do you believe that you can complete a book in less than 6 months?

Introduction

Many factors militate against a dissertation becoming a book. Some dissertations do, and many of these have the potential to become quite good books, a potential they often do not fulfil. The process by which a dissertation becomes a book has several intermediate stages, the most important of which is the transformation from one kind of unpublished manuscript into another, that is, from an unpublished academic thesis into an as-yet-unpublished book manuscript. Each is by the same author; each contains many of the same words and ideas; each is unpublished. The first is a stack of paper an editor won't consider for publication, and the second is one the editor will look at with professional interest. You need to pique that interest. This workshop helps you to overcome all the obstacles of book publishing!

Program Objectives

This program aims to

- Train participants on the methodology to convert their thesis into a book.
- Enable participants to write and produce their book.

Learning Outcomes

After completing this program, participants should be able to

- Rewrite their book according to their thesis
- Complete and publish a book based on their thesis.

Who should attend?

Junior and senior academicians or anyone who has the interest to write a book.

Methodology

Case studies, forum discussion, role-play, presentations, gamification

Program Outline

Time	Day One
9.00am– 10.30am	<p>Knowing and Understanding Your Write Up</p> <p>In this module, the participant would understand the nature of their scripts. The participant would understand the nature of the publication of the book publishing process. In this module, the participant would identify the requirement. At the same time, candidates are prepared physically and mentally towards publication.</p> <p>Revealing The Script For Publication</p> <p>Participants would learn to analyse the strength and weakness of their write up. To complete a good publication, writers need to identify their strength and limitations. Review of the script for quality improvement is done at this stage. The participant would know the limitation of their area of writing and apply innovation and creativity to capture readers.</p>
10.30am-11.00am	<p>Break and Networking</p>
11.00am-1.00pm	<p>Identifying Potential of Your Book</p> <p>In this module, the participant would learn how to identify the target market or target audience of the book. This module is very important and creates the backbone of the write up because it decides the writing style and also chapters presentation of the book. The participant would decide the style of writing, the depth of the writing here.</p>
1.00pm-2.00pm	<p>Lunch Break and Networking</p>
2.00pm-3.30pm	<p>Identifying the Right Title</p> <p>In this module, the participant would learn how to identify a good title and method to convert their thesis into book publication. The criteria, requirement and other elements in term of book title are trained. The participant would develop the fabulous book title at this stage.</p>
3.30pm-4.00pm	<p>Break and Networking</p>

4.00pm-5.00pm	<p>Planning The Book Content</p> <p>In this module, the participant would learn the systematic ways to plan the content of the book. The flow of the book is important to ensure the success of the book. In addition, the participant would develop the title of each chapter and the sub-chapter in the book. At the same time, the participant would learn how to write a preface for the book.</p>
Time	Day Two
9.00am– 10.30am	<p>Writing and Converting Thesis into the script 1</p> <p>In this module, the participant would learn various methods to present the content. The writing style, the consistency, the list of the figure, list of table and other elements to capture more readers are shared in this session.</p>
10.30am-11.00am	Break and Networking
11.00am-1.00pm	<p>Writing and Converting Thesis Into the Script 2</p> <p>The writing style, the consistency, the list of the figure, list of table and other elements to capture more readers are shared in this session.</p>
1.00pm-2.00pm	Lunch Break and Networking
2.00pm-3.30pm	<p>Practical Session I: Writing and Editing Your Script</p> <p>In this session, the participant would be given a chance to develop a section of the book for reviewing. Recommendations, suggestion and coaching method, are applied in this session to enhance the script of the writer. At the same time, the participant would learn the basic editing method through coaching.</p>
3.30pm-4.00pm	Break and Networking
4.00pm-5.00pm	<p>Practical Session II: Writing and Editing Your Script</p> <p>In this session, the participant would be given a chance to develop a section of the book for reviewing. Recommendations, suggestion and coaching method, are applied in this session to enhance the script of the writer. At the same time, the participant would learn the basic editing method through coaching.</p>

Time	Day Three
9.00am–10.30am	<p>Script for Reviewer 1</p> <p>In this session, the participant would learn the strategies on how to identify the right reviewer that would provide credit to your book. The participant would learn how to deal with the reviewers to enhance the reputation of your book.</p>
10.30am-11.00am	Break and Networking
11.00am-12.00pm	<p>Script for Reviewer 2</p> <p>The participant would learn how to deal with the reviewers to enhance the reputation of your book.</p>
1.00pm-2.00pm	Lunch Break and Networking
2.00pm-3.30pm	<p>Getting Along With the Publisher 1</p> <p>In this session, the participant would learn the method to approach a publisher for publication.</p>
3.30pm-4.00pm	Break and Networking
4.00pm-5.00pm	<p>Getting Along with the Publisher 2</p> <p>In this session, the participant would learn what is the Do and Don't in dealing with a publisher.</p>